Necessary cookies

Cookies	Purpose
externaFontsLoaded	Helps us load fonts
NOCHACHE	Helps with web loading speed
PHPSESSID	Used to identify logins
previousURL	Saves the previously visited page
referal	Helps with identifying the previous source of visitation
mccid and mceid	Internal information to ensure the proper functioning of the site
SRV_id	Internal information to ensure high availability
CookiesOK	Consent to the use of cookies

Analytical cookies

Cookies (service)	Purpose	
Google Analytics	Helps us measure and evaluate the success of the site	[Google Analytics Terms of Service](#)
Smartlook and Smartsupp	Helps us with measuring and evaluating the success of the site and communicating with clients	[Smartlook and Smartsupp Terms of Service](#)
Google Optimize	We use it to evaluate the success and improve the site	[Google Optimize Terms of Service](#)

Marketing cookies

Cookies (purpose)	Purpose	
Google Adwords	We use Adwords to target advertising	[Google Adwords Terms of Service](#)
Seznam Sklik	We use Sklik to target advertising	[Sklik Terms of Service](#)
Facebook audience	We use Facebook to target advertising	[Facebook Terms of Service](#)
Twitter	We use Twitter to target advertising	[Twitter Terms of Service](#)
Linkedin	We use Linkedin to target advertising	[LinkedIn Terms of Service](#)